



Paul speaking to his new sales friends in Tehran, March 2007

Rapport Selling Seminar

Sales Skills For the 21st Century

"The individual feedback has been very positive for the conference over all and a number of delegates spontaneously volunteered that they found Paul Archer's presentation very useful"

Your salespeople will have fun, be involved and will:

1. Learn the 5 steps to build a rapport with every customer they meet
2. Learn how to understand their customer's behaviour.
3. Understand how to tailor their language to suit their customer
4. Know how to use 8 brilliant hypnotic selling techniques to sell under the radar
5. Get to "yes" far quicker and far less painfully
6. Learn the 3 secret keys to influence customers
7. Use NLP tools to turbo charge their selling
8. Handle objections the 21st Century way and close effortlessly

"The dinner was a great success thanks to your very motivational speech which managed to get your point over very well"

"You were indeed a shining star and have greatly adopted yourself with our culture and soon became an ideal and great personality"



At last the ultimate sales training for your sales teams. Modern selling techniques that will rejuvenate all your sales people and help them meet and exceed their sales targets.

Rapport Selling Skills for the 21st Century can be run at your next sales conference to groups as large as 500. It can be tailored and run over 1 hour, 2, 4 or 7 hours to suit

Your sales people will leave jam packed with new ideas, reminded of dormant skills and energised to face their targets. They'll also be entertained along the way in Paul Archer's warm style.

Maintain the sharpness of your sales people, ensure they have the latest and best ideas and give them the chance to be highly motivated by being at the Rapport Selling Seminar.



**Book Paul now and get
a free consultation so
he can tailor your session**

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